**Green Infrastructure goes business award 2023: Application form**

**Please note!**

* Send the application form as PDF to [corin.meier@planval.ch](mailto:corin.meier@planval.ch) until **31 January 2023 at the latest**.
* Your submission must correspond to the set of criteria of the competition.
* The document must be complete. You can include pictures and graphics. Maximum length: 3 pages.
* You can attach supplementary information which better explains your submission. Maximum: 1 file.
* Further information about the award can be found at [www.gi-goes-business.eu](http://www.gi-goes-business.eu).

# Your product / service / business model / idea

|  |  |
| --- | --- |
| **Name** | **…** |
| **Tweet it!** Explain your product / service / business model / idea in max. 280 characters. | … |
| **Why is it innovative?** | … |
| **Why is it sustainable?** | … |
| **Stage of development** | Idea  Prototype  Start-up / On market  Scale-up  Established company |

# About your start-up / company / institution etc.

|  |  |
| --- | --- |
| **Name** | … (Leave empty if you are a private person.) |
| **Main business field(s)** | … |
| **Address, country** | … |
| **Website** | … |
| **Social media profile** | … |

# About yourself (contact person) and your team

|  |  |  |  |
| --- | --- | --- | --- |
| **Name of contact person** | … | **Function** | … |
| **E-mail** | … | **Phone** | … |
| **Other team members** | … (Leave empty if you work alone.) | | |

# Short description of your product / service / business model / idea

|  |  |
| --- | --- |
| **Which potentials does your product / service / business model / idea exploit? Which problems does it solve?** | … |
| **How do you make business with Green Infrastructure?** | … |
| **What are the positive effects of your product / service / business model / idea for nature and ecosystem services?** | … |
| **What benefits does your service or product provide for climate protection and/or adaptation to climate change?** | … |
| **Who are your customers?** | … |
| **How do you sensitise your costumers for the value of GI?** | … |
| **In which geographic area do you operate?** | … |
| **When did you start your business or plan to start?** | … |
| **What have you already achieved (milestones, success stories)?** | … |
| **What are the biggest challenges for your product / service / business model / idea?** | … |
| **What are your next steps?** | … |
| **Where can we find more information?** | … |

# Have you already received awards / public funding / other financial support?

|  |  |
| --- | --- |
| Yes | … (Please explain briefly.) |
| No |  |

# If you would win the Green Infrastructure goes business award, …

|  |  |
| --- | --- |
| **… would you participate in the coaching of the winners, from February to May 2023?** | Yes  No |
| **… which kind of support would you need most during the coaching?** | … (If you have specific needs, please indicate.) |
| **… would you participate in the GI Awarding Ceremony end of May 2023 in Bavaria?** | Yes  No |

# Additional information / comments

|  |
| --- |
| … |